



UNIVERSITI
MALAYSIA
KELANTAN

EDITION 3 | JULY - SEPTEMBER 2023

THIRD EDITION
03
THIRD EDITION



UMK INTERNATIONAL AT A GLIMPSE

- COLLABORATION BETWEEN UNIVERSITI MALAYSIA KELANTAN (UMK) AND JIANGXI INSTITUTE OF FASHION TECHNOLOGY (JIFT)
- SUMMER CAMP RENPER 2023
- AUSTRALIAN HIGHER EDUCATION INSTITUTIONS FAMILIARIZATION VISIT TO MALAYSIA 2023



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ASSOCIATE EDITOR

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Ms Chua Hui Wen

Mdm Kho Siew Leen

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Mdm Tuan Nor Azma Tuan Hussain

Ms Hor Jie Ann

Ms Nurairfani Bustamam

COPYREADER

Mr Mohammad Affiq

Kamarul Azlan

DESIGNER

Ms Nurairfani Bustamam

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FOREWORD



Assoc. Prof. Dr. Ng Siew Foen Director Of UMK International

As the vibrant pages of our third quarter bulletin unfold, they reveal more than just achievements; they reflect a journey of boundless determination and unwavering commitment. It brings me immense pleasure to witness the relentless efforts put forth by UMKI team in propelling Universiti Malaysia Kelantan towards a realm of global recognition.

Our strides in international student recruitment and mobility programs have been nothing short of extraordinary. The fervor and dedication exhibited in reaching out to diverse corners of the world, extending the warm embrace of our institution to prospective students, exemplify the essence of our global aspirations.

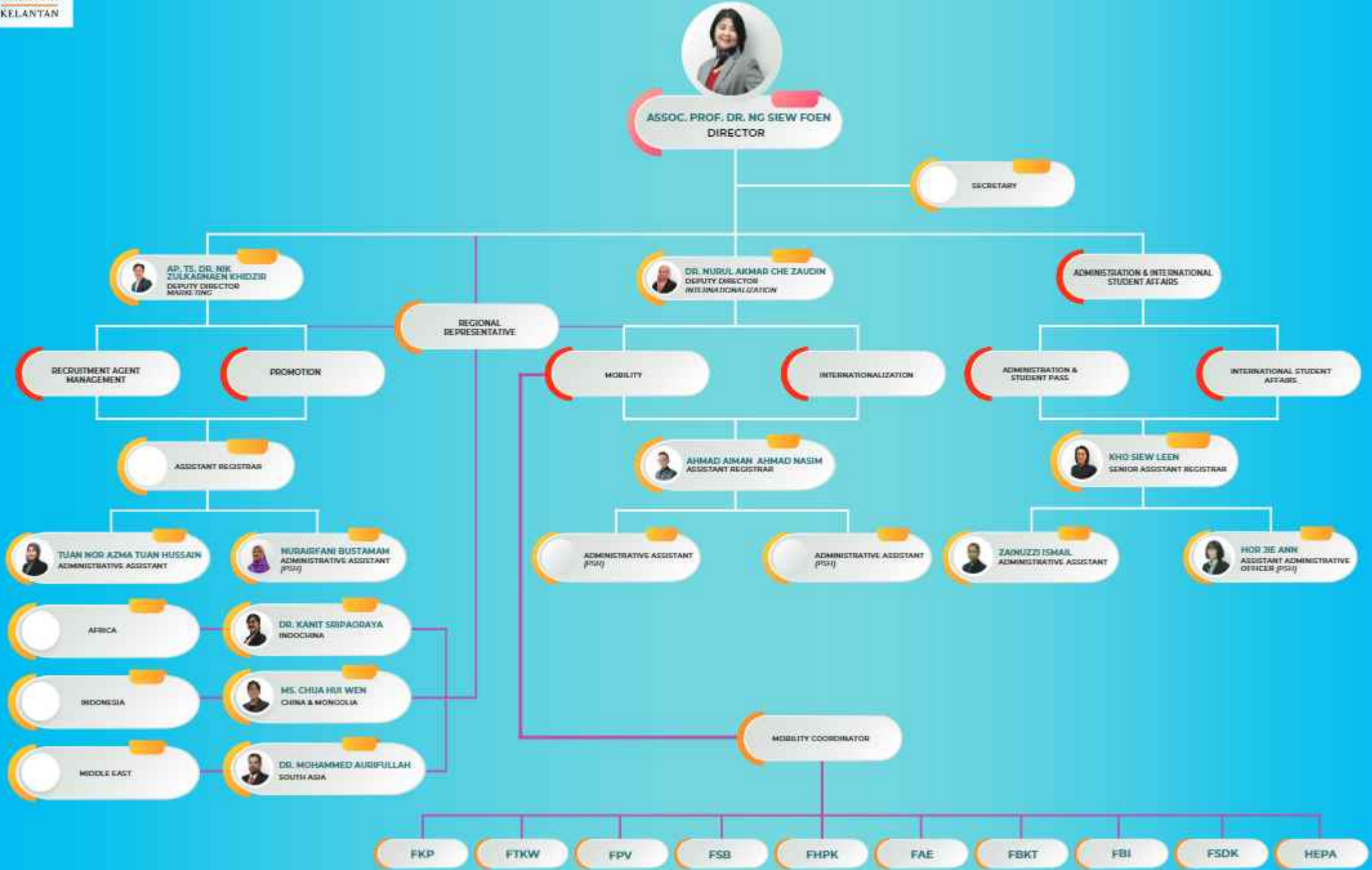
The heart of our endeavors lies in fostering inclusivity and diversity. Every student who steps through our doors contributes to the colorful tapestry of our university, enriching our community with unique perspectives and experiences. It is this spirit of inclusiveness that fuels our journey towards internationalization.

I urge each member of our university family to continue nurturing this spirit. Let us stand together, embracing the beauty of diversity, and fostering an environment where every individual feels valued and empowered. Through our collaborative efforts, we will continue to expand our global footprint, creating a platform where knowledge knows no boundaries.

May this bulletin not only serve as a testament to our accomplishments but also ignite the flame of inspiration within each of us. Together, let's continue our remarkable journey of global engagement, where Universiti Malaysia Kelantan shines as a beacon of inclusivity and international excellence.

Warm regards,

ORGANIZATION CHART UMK INTERNATIONAL



NEW UMKI MEMBERS



Dr. Nik Zulkarnaen

UMKI welcomes Assoc. Prof. Ts. Dr Nik Zulkarnaen, to UMKI as the Deputy Director (Promotion), effective from April 1, 2023, until March 31, 2024.

Miss. Nurairfani

UMKI welcomes Miss Nurairfani Bustamam, to UMKI as the Administrative Officer (PSH), effective from October 1, 2023, until December 31, 2023.



UMK ACHIEVEMENTS

05 JULY 2023 | THE WORLD UNIVERSITY RANKINGS 2023 YOUNG.

For the first time in the history of its establishment, Universiti Malaysia Kelantan (UMK) is listed in position 501 in THE World University Rankings 2023 Young.

This rating proves that UMK is in the position of the best university in the world that elevates and dignifies the university in developing knowledge, scholarship and skills in the field of entrepreneurship.

This proud achievement is based on the efforts and spirit of teamwork and cooperation among citizens to the stakeholders in achieving the direction of UMK. With this success, of course UMK's visibility at the international level is increasingly highly regarded and makes UMK a global reference university in the field of entrepreneurship in the future.

TOP UNIVERSITIES IN MALAYSIA BASED ON

RANK	UNIVERSITY	2022	2021
1	UNIVERSITI TEKNOLOGI PETRONAS	111	79
2	UNIVERSITI UTAH MALAYSIA	178	94
3	UNIVERSITI MALAYSIA PAHANG	-	203-250
4	UNIVERSITI PERDOKAN SITANGKAS	-	203-250
5	SUNWAY UNIVERSITY	-	251-300
6	UNIVERSITI TENAGA NASIONAL	250-300	251-300
7	UNIVERSITI TUNGI ADOL RAHMAN	250-300	251-300
8	UNIVERSITI MALAYSIA PERLIS	250-300	251-300
9	UNIVERSITI MALAYSIA SARAWAK	401+	401-500
10	HEALTHCARE UNIVERSITY	401+	401-500
11	UNIVERSITI MALAYSIA TERENGGANU	401+	401-500
12	UNIVERSITI TAN RIBUAN BINI MALAYSIA	401+	401-500
13	UNIVERSITI KUALA LUMPUR	401+	501+
14	UNIVERSITI MALAYSIA KELANTAN	REPORTED	501+
15	UNIVERSITI TEKNOLOGI MALAYSIA MELAKA	401+	501+
16	UNIVERSITI TEKNOLOGI MARA	401+	501+
17	UNIVERSITI MALAYSIA SABAH	-	501+

THE World University Rankings 2023 Young

RANKED 501+

EVER FIRST TIME EVER

ENTREPRENEURSHIP IS OUR THRUST

OfficialUMK

06 SEPTEMBER 2023 | THE INTEGRATED RATING OF MALAYSIAN HIGHER EDUCATION.

Congratulations to Universiti Malaysia Kelantan which has been recognized as IPT *Berdaya Saing* (Competitive Higher Education Institution) for the Integrated Rating of Malaysian Higher Education Institutions (EQUIVALENT) 2022 by the Department of Higher Education and Our deepest appreciation and gratitude to all UMK employees for their contribution and cooperation in making the EQUIVALENT rating a success this time.

Congratulations!

UNIVERSITI MALAYSIA KELANTAN

is rated

COMPETITIVE

under the
Integrated Rating of Malaysian Higher Education Institutions

SETARA 2022

Office of Deputy Vice-Chancellor
(Academic and International)

ENTREPRENEURSHIP IS OUR THRUST

OfficialUMK

ADMINISTRATION



- Overview
- Visa & Pass
- Welcoming New Students
- Activities

VISION

To be a referred centre in managing international affairs, promoting global partnership and facilitating international education.

MISSION

To provide efficient and quality services to the international community within and beyond the University.

QUALITY OBJECTIVES & ACHIEVEMENT

(JANUARY - JUNE 2023)

1. To ensure at least 70% of the targeted number of the International students in UMK is achieved.



96%

STUDENTS ENROLMENT : 338

KPI : 350 STUDENTS

3. To ensure 80% of students and dependent's pass are certified within 7 working days from the date of receiving the student's passport.



95.45%

STUDENTS & DEPENDENT PASS APPLICATION : 168

KPI : CERTIFIED WITHIN 7 WORKING DAYS.

2. To ensure 80% of the targeted number of international student recruitment agents at UMK is achieved.



128.3%

AGENT'S RECRUITED : 77

KPI : 60 REGISTERED AGENTS

4. To ensure that mobility program data (credited / non-credited) is updated and reported to stakeholders quarterly.



100%

REPORTING OF MOBILITY PROGRAM : 2

KPI : REPORTED 4 TIMES A YEARS

STATISTICS ON STUDENT PASS & VISA APPLICATION

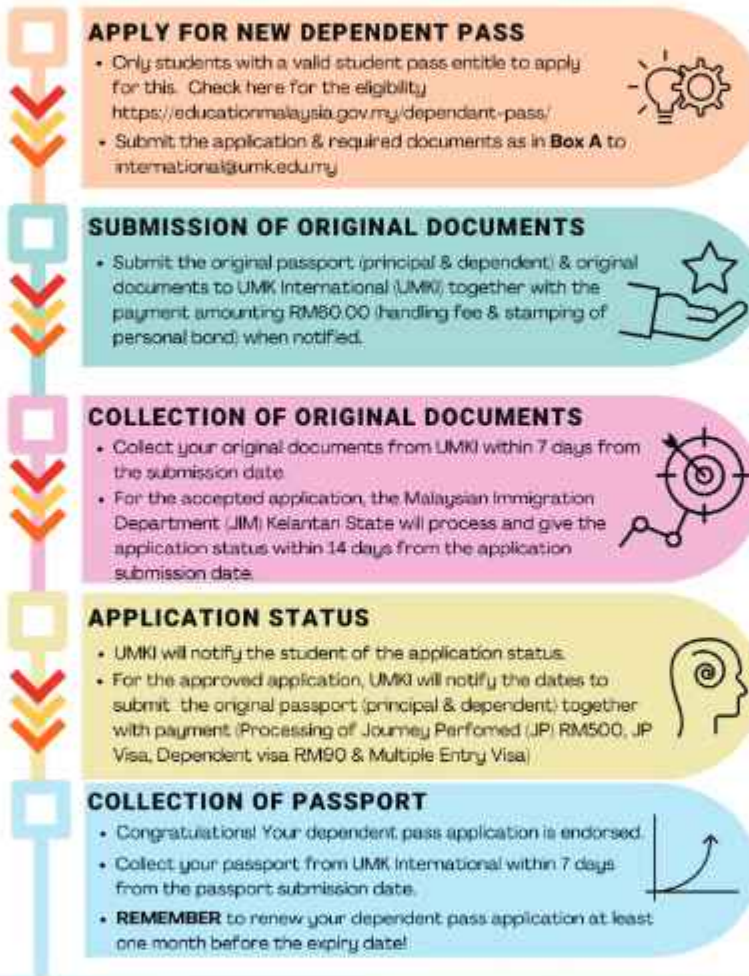
01 July 2023 - 30 September 2023

Item	No. of Application	Total Jan - Sept	Item	No. of Application	Total Jan - Sept
New student pass endorsement	40	165	Dependent pass application (new)	3	7
Student pass renewal	16	30	Dep. pass application (renew)	0	1
Special pass	1	5	Mobility Pass App. (<3 mths)	7	83
VAL Application	50	105	Mobility Pass App. (3 - 6 mths)	0	9
VAL cancellation / amendment	5	19	Student Pass (Mobility) @JIM	0	4
Re-open VAL application	4	48	Special Pass (Mobility)	0	6
VAL Rejected	0	1	Check Out Memo (Mobility)	3	6

NEW DEPENDENT PASS APPLICATION

IMPORTANT!

ONLY STUDENTS WITH A VALID STUDENT PASS ARE ELIGIBLE TO APPLY!



BOX A

(DOCUMENTS REQUIRED FOR DEPENDENT PASS APPLICATION)

1. Application Form For Dependent Pass (downloadable from <https://umki.umk.edu.my/en/download/VISA-AND-PASS/>);
2. Student's datapage & student pass page;
3. Student's confirmation letter & offer letter;
4. Dependent passport (all pages) & single entry visa (if any);
5. Latest passport size photo with blue background (2 hard copies);
6. Marriage certificate (original & photocopied verified by the student's embassy in Malaysia);
7. Family letter from the student's embassy in Malaysia (photocopied must be verified by the embassy);
8. Dependent birth certificate (children only) (original & photocopied verified by the student's embassy in Malaysia);
9. Medical insurance policy;
10. Declaration of Oath (For Children age 7 - 17 years old who are not attending school verified by the student's embassy);
11. Latest 3 months bank statement from the local bank (original & verified by the bank with minimum balance of RM8,000 / dependent).

ADMINISTRATION : WELCOMING NEW STUDENTS

Welcome New Students in July and August 2023

July:



Xia Xinghua (China)

Hu Jing & Li Jiajia (China)

Chen Li & Zhu Jing (China)

Bu Zhi (China)

Mo Huanan (China)

Xiao Jingyuan (China)

Zhu Lili (China)

Zhang Jie & Pan Huijie (China)

Yi Cheng (China)

Jin Lili (China)

Li Jinghan (China)

Lin Yan (China)

August:

Zhou Feng (China) **Master**

Guan Hongyan (China) **PhD**



20 JULY 2023 | NEW STUDENTS

We are honoured to receive Dr Godwin Uche Ali-gha from Nigeria to UMK International today. Dr Godwin is the relative of Mr Chinedu, a master student from the Faculty of Veterinary Medicine, UMK. He expressed his appreciation to UMK for assisting and supporting his nephew in his studies. Thank you for choosing UMK as the preferred higher education.

Welcome New Students in September 2023

PhD



Li Bin (China)

Wu Jiaqing (China)

Geng Tian (China)

Zeng Lingna (China)

Theresa Yuswa Ota (Cocoslas)

Master

Chika Chizora Coman (Nigeria)

UG

Kia Farooq (Pakistan)

Fah Ahmad Idris (Indonesia)

Fazna Farid (Bangladesh)

Abdurrahman Syed (Somalia)

Ahmeda Noor-Hussien (Yemen)

Bonwee Lin May (Taiwan)

MO Zhadul Ahsan Rafiq (Bangladesh)

Welcoming New Student



NEWS @ UMKI

12 September 2023
UMKI received a visit by Mr Aniq Farooq and his relatives. He will be pursuing his bachelor degree at Faculty of Entrepreneurship and Business for September semester 2023/2024. May he had a great and memorable experience in Malaysia and Kelantan.

ENTREPRENEURSHIP IS OUR THRUST

12 SEPTEMBER 2023 | NEW STUDENTS

We are pleased to receive Mr Aniq Farooq from Pakistan & his relatives to UMK International today. Mr Aniq will be pursuing his bachelor degree at Faculty of Entrepreneurship and Business for September Semester 2023/2024. We wish him a great and memorable experience in Malaysia and Kelantan. Thank you for choosing UMK as the preferred higher education.

13 JULY 2023 | A BRIEFING SESSION WITH POSTGRADUATE STUDENTS

UMKI is pleased to welcome the postgraduate students from China. Hailing from the vibrant regions of Shantung, Guangzhou, and Zhuhai, these students will embark on their Master's and PhD programs within the faculties of Creative Technology and Heritage, as well as Entrepreneurship and Business. During their visit to the city campus, the students paid a courtesy visit to the International Office, where they had the opportunity to meet the director. This interaction strengthened the bond between UMKI and our international student community, fostering a welcoming and inclusive environment. We extend our heartfelt wishes to these students as they embark on their exciting learning journey. UMKI is committed to providing them with top-notch educational resources, mentorship, and support, ensuring a transformative experience that will equip them with the necessary skills and knowledge to excel in their respective fields.



ADMINISTRATION : ACTIVITIES



03 JULY 2023 (MONDAY) | MoU AND LoI SIGNING CEREMONY BETWEEN UMK AND STRATEGIC PARTNER UNIVERSITIES.

Memorandum of Understanding (MoU) and Letter of Intent (LoI) Signing Ceremony Between Universiti Malaysia Kelantan (UMK) and Strategic Partner Universities was held at American Corner, Office of Library and Knowledge Management, UMK Bachok. The collaboration was signed between UMK and, Jiangxi Institute of Fashion Technology (JIFT), China, College of Modern Economics and M-

anagement of Jiangxi University of Finance and Economics (CMEM-JUFE), Alzette University and Kings University College. The ceremony was successfully organized both physically and virtually with all of the strategic partner universities. The event then continued with a discussion between faculties and representatives from all of the strategic partner universities. On behalf of UMK, UMK International would like to express our gratitude towards everyone involved in making this event a success.

06 JULY 2023 | VIRTUAL INSURANCE BRIEFING ON ETIQA FAMILY TAKAFUL BERHAD.

UMK International took an initiative to organize Virtual Insurance Briefing on Etiqa Family Takaful Berhad (EFTB) to UMK International Students on 6 July 2023, 10:30 am. The objective of this briefing is to create awareness among international students on the insurance policy coverage that was purchased through Education Malaysia Global Services (EMGS). The briefing was delivered by Mr Ahmad Faheem bin Abdul Halim, Etiqa Malaysia Account Manager which took around an hour. During the briefing, the students were informed on the insurance benefits according to the plan that they have purchased, claiming procedures and the important of Etiqa Smile Apps. UMK International definitely will organize this briefing again in the future for the students' benefits.

INSURANCE BRIEFING
on Etiqa Family Takaful Berhad (EFTB) Plan 1

July 06, 2023
10:30 am
via Zoom Meeting
<https://zoom.us/j/7636784887>
pwd=208402654mRz2KwQXN372pkWV2UJ09

AHMAD FAHEEM BIN ABDUL HALIM
ETIQA ACCOUNT MANAGER

REGISTER NOW

Organised by: UMK International



09-10 JULY 2023 | JKPA MEETING, TERENGGANU

The 29th JKPA meet, also known as the Malaysia Public Universities International Office Directors' Meet, was successfully hosted by UMT and UNISZA. UMK was represented by UMKI Director and Deputy Director. The event commenced with a warm meet and greet session with the top management of UMT, setting a positive tone for the gathering. The first day was brimming with exciting activities, including visits to UMT research centers on Redang and Bidong Islands, allowing the participants to witness the impressive work being carried out in these locations. The day concluded with a delightful Langkasuka meal, and the highlight of the evening was a mesmerizing wayang kulit performance that left everyone captivated. The second day kicked off with a meeting with the esteemed top management of UNISZA, fostering valuable connections between the participating institutions. The day's agenda encompassed engaging reports on various Special Interest Group (SIG) topics, such as student mobility, visa matters, and internationalization. The discussions sparked thought-provoking questions and prompted the sharing of insightful inputs aimed at enhancing internationalization efforts across Malaysian public universities.

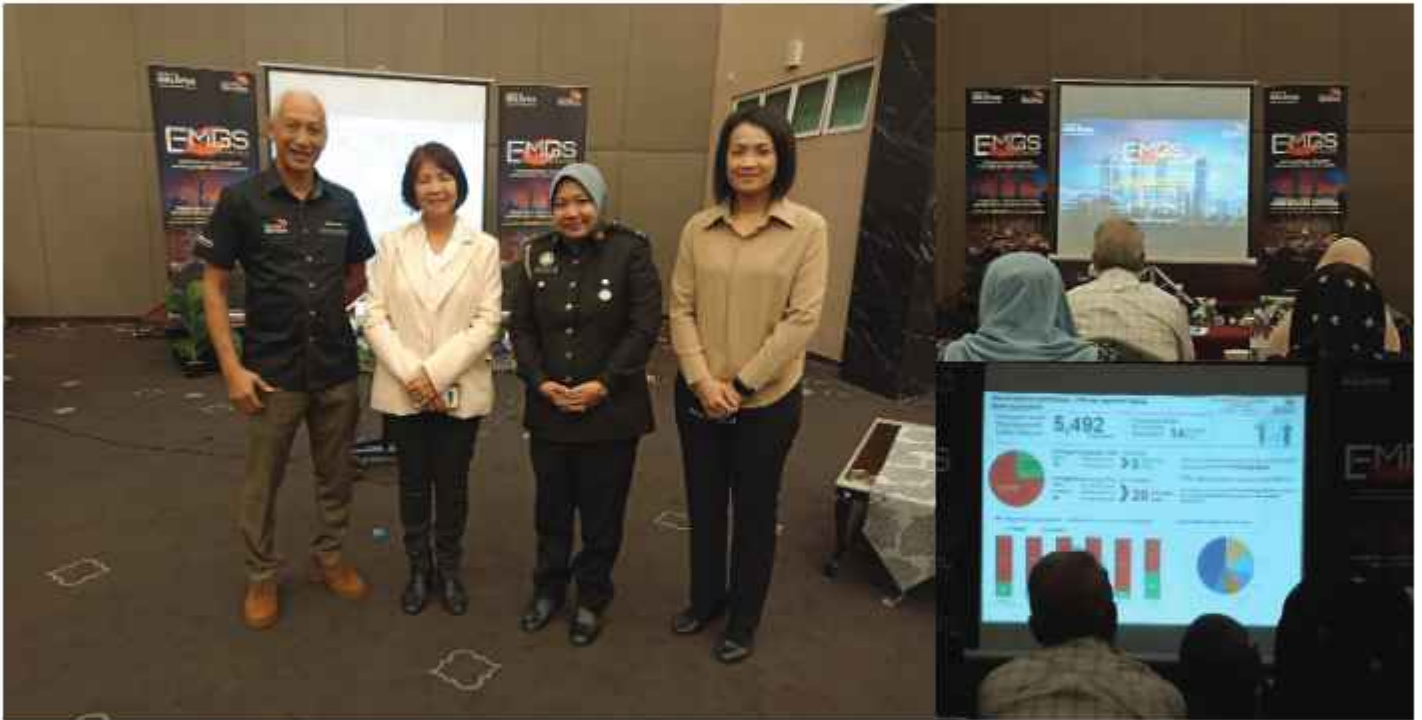


02 AUGUST 2023 | THE EDUCATION MALAYSIA DIVISION (BEM) MEETING

Universiti Malaysia Kelantan International (UMKI) welcomed a visit from the Education Malaysia Division (BEM) for its 2nd "Sesi Libat Urus", held at the UMKI Meeting Room, UMK City Campus. This session was a follow-up to the first one that took place on 30-31 December 2019. The primary aim of this session was to assess the management of international students and strengthen the relationship between both institutions. Leading the delegates was BEM Director, YBhg. Dato' Haji Shushilil Azam bin Shuib, and he was assisted by Mdm Nor Zalfarita binti Muhammad Nor, Mr Erizman bin Soib, Cik Fitreel Huda binti Ab. Rahim, and Ms Sasirecka a/p Latchimanan. Representing UMKI were Associate Professor Dr. Ng Siew Foen, Director, Dr. Nurul Akmar Binti Che Zaudin, Deputy Director (Internationalization), Mdm. Kho Siew Leen, Senior Assistant Registrar, Mr. Ahmad Aiman Bin Ahmad. The valuable feedback received from BEM during the visit will be instrumental in making improvements to enhance UMKI's international students' experience and overall management.

26 SEPTEMBER 2023 | EMGS BRIEFING SESSION ON INTERNATIONAL STUDENT MANAGEMENT FOR HIGHER EDUCATION INSTITUTION EAST ZONE

A briefing session on international student management was conducted by Education Malaysia Global Services (EMGS) on 26 September 2023 at Paya Bunga Hotel, Kuala Terengganu for the East Zone institutions. UMKI took part in this event which was attended by Associate Prof. Dr. Ng Siew Foen, Director, and Mdm Kho Siew Leen, Senior Assistant Registrar. The participants were briefed on the international student pass application by the Visa, Pas dan Permit Division, Immigration Department of Malaysia (Cyberjaya), STARS system by the International Student Management Services (ISMS) and the briefing session on the EMGS Panel Insurance by the representative of Great Eastern and Etiqa. UMKI commended the initiatives by EMGS in reaching out to the institutions to give an overview of international students visa matters and committed to work hand in hand with EMGS in making Malaysia a talent and knowledge hub.



PROMOTION



- International Students Enrolment
- Students Campus & Faculty
- Marketing Activities
- Agents Recruitment of UMKI



KEY PERFORMANCE INDICATORS (KPI)

KPI 2023 (Enrolment)

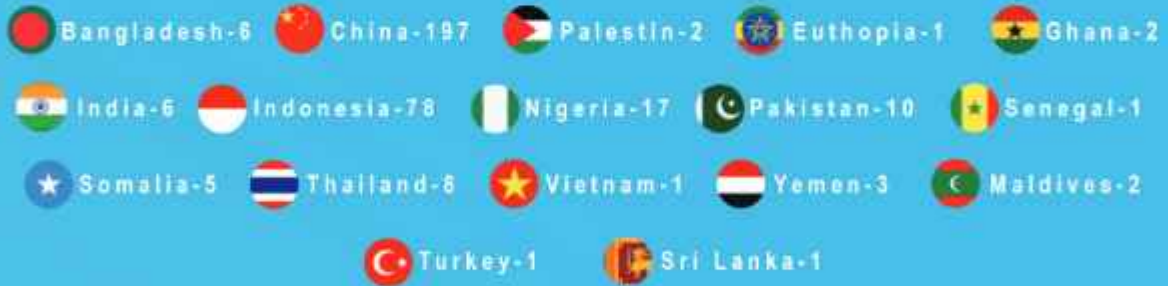
500 students (UMK) | 350 students (KPT)

1st Quarter Enrolment of 2023 – 341 students

2nd Quarter Enrolment of 2023 – 344 students

3rd Quarter Enrolment of 2023 – 341 students

STUDENTS BY COUNTRIES



INTERNATIONAL STUDENTS (ENROLMENT)



PROMOTION : INTERNATIONAL STUDENT IN CAMPUS & FACULTY



Chancellory Building, UMK Bachok

U
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Main Campus
147
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1. Faculty of Creative Technology & Heritage - **84**
2. Faculty of Architecture & Ekistic - **5**
3. Faculty of Language Studies & Human Development (FBI) - **58**



UMK Entrepreneurial Hall, UMK City Campus

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City Campus
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1. Faculty of Entrepreneurship & Business - **138**
2. Faculty of Hospitality, Tourism & Wellness - **6**
3. Faculty of Veterinary & Medicine - **9**
4. Faculty of Data Science & Computer - **14**
5. Malaysian Graduate School of Entrepreneurship & Business - **13**



Main Hall, UMK Jeli Campus

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1. Faculty of Agro Based Industry - **7**
2. Faculty of Earth Science - **6**
3. Faculty of Bioengineering & Technology - **1**

PROMOTION : MARKETING ACTIVITIES



18 JULY 2023 | MEETING WITH NANCHANG MINMEI EDUCATION TECHNOLOGY CO. LTD

A fruitful discussion was held between Nanchang Minmei Education Technology Co. LTD and UMK International to collaborate in undergraduate programs. The meeting was chaired by UMKI Director Assoc. Prof. Dr. Ng Siew Foen and assisted by Miss Chua Hui Wen, Regional Representative of China and Mongolia. We look forward to successful collaboration in bringing more international students to UMK.

04 AUGUST 2023 | MEETING WITH CH ALLIANCE

Friendship and business share a common trait—they both develop gradually over time. Today, we are privileged to reconnect with our esteemed partner, Mr. Wang Ji from Beijing (CH Alliance) over a pleasant cup of coffee. Our purpose is to explore potential collaborations with various colleges, aiming to establish a joint degree program with UMK, specifically focusing on Visual Communication Design offered by Faculty of Creative Technology and Heritage (FTKW). With Mr. Wang Ji's invaluable connections, we are optimistic about the prospect of sealing meaningful deals that will prove mutually beneficial.





15 AUGUST 2023 I MEETING WITH GTEX ASIA SDN BHD

UMKI successfully initiated a productive meeting with potential agent GTEX ASIA SDN BHD, a prominent local talent development and technology resourcing specialist

-located in Cyberjaya. The primary agenda of the meeting involved introducing UMK's comprehensive range of undergraduate and postgraduate programs, accompanied by preliminary discussions regarding potential collaborations with China educational institutions for undergraduate programs. Leading the discussion was UMKI Director Assoc. Prof. Dr. Ng Siew Foen, supported by Ms. Chua Hui Wen, Regional Representative for China and Mongolia and Mdm Tuan Azma, UMKI marketing staff. Representing GTEX ASIA SDN BHD were CEO Mr. Lee Kuan Peng and COO Mr. Tan Tin Soon (Brandon). This promising interaction lays the foundation for a mutually beneficial partnership aimed at attracting aspiring international students to pursue their higher education journey at UMK.



15 AUGUST 2023 I MEETING WITH EM JORDAN

UMK International attended Online Meeting with EM Jordan and a licensed agent in Jordan represented by Shehab from Al-Huda University Services. Thanks to

-Yasmeen Al-Maani, Head of Promotion & Academic Affairs, Education Malaysia Jordan, Embassy of Malaysia, Amman/Jordan for the invitation to join the meeting to discuss the potential recruitment of Middle Eastern students to Malaysia.



17-18 AUGUST 2023 | 25TH PSU EDUCATION FAIR

UMK International participated in the PSU Edu Fair 2023 on August 17th - 18th, 2023 at Prince of Songkla University, Hat Yai, Thailand. Participating in this program aimed to promote UMK academic programs as well as increase the visibility of UMK internationally. This activity is led by Dr. Kanit Sripaoraya, Regional Representation of UMK International, Ts Dr Ainihayati binti Abdul Rahim Deputy Dean (Academic), Faculty of Bioengineering and Technology, and Dr. Nurul Akmar Binti Che Zaudin Deputy Director (Internationalization), UMK International. UMK would like to thank all the participants who visited our booth.



Throughout the 2-day activities, we had a great chance to meet and share our information to school students, school teachers, career guidance teachers, parents, and university students from various institutions and provinces including:- Participants from Saengtham Wittaya Mulnithi School, Sangklom Islam wittaya School, Pondok Islam Modern Rasmianusorn, Rungrotewittaya Sekolah Islam Bumrungsat (Ponok Kl-ong Luek), Phattanasart Foundation School, HatYai Wittayakarn School, Chaeng Wittaya School, Woranari Chaloem Songkhla School, Thidanukhro School from Songkhla, hammasat Witthaya School, Muslimsatunwittaya School from Satun, Mattayom Watkhuanvisesmulanithi School from Trang, Panyasaratham Foundation School from Nakorn Si Thammarat, Sassamakki School, Azizstan Foundation School, Songsermsat School, Prasan Wittaya Foundation School, Pu Yut Pracha Rak School, Darun Witthaya School, Darunsat Wittaya School from Pattani and Saengthamwittaya School, Tessaban 1, Attarkiah Islamiah Institute, Darussalam School, Saengthamwittaya School, Nuruddin School, Rajaprachanukroh School, Suan Phraya Wittaya School from Narathiwat. Thank you for visiting us at our booth. We will keep in touch with all of you to update information about our academic activities and student mobility programs.





22 AUGUST 2023 | ALUMNI AMBASSADOR

Thanks Mr. Ekka Putra, PhD candidate, Faculty for Language Studies and Human Development, UMK and lecturer from Universitas Muhammadiyah Riau (UMRI) for your willingness to support UMK International promoting Universiti Malaysia Kelantan to our prospect in Indonesia. Wish him good luck in viva-voce soon !



30 AUGUST 2023 | MEETING WITH GRAND INTERNATIONAL GROUP

It was the 3rd meeting of the day with UMK strategic partners but UMK Deputy Vice Chancellor for Academic & International Prof. Dr Nik Maheran & Assoc. Prof. Dr Ng Siew Foen, Director of UMK International continued their enthusiasm to promote UMK academic programs & international collaborations to Dato Wong Say Ho Chairman of Grand International Group & his CEO Prof. Dr. Selvaraj. Exciting prospects lie ahead, we are looking forward to receive mobility students from Vietnam in

November, possible undergraduate student recruitment and foundation program collaboration with institutions in Sri Lanka.



30 AUGUST 2023 | MEETING WITH GLOBALFRONT INTERNATIONAL

A conversation over lunch with Dato Low Kok Thai, the CEO of Globalfront International, proved to be incredibly productive. Despite UMK's status as a young university in Malaysia, and its newcomer status in international student recruitment, Globalfront has given us priority over even more established institutions. We anticipate a greater number of post-graduate students in 2024 and we are looking forward to forge a partnership with Globalfr-

front. This collaboration aims to introduce offshore foundation programs on an international scale which will seamlessly pave the way for students to transition into our undergraduate programs.



05 SEPTEMBER 2023 | MEETING WITH RECRUAI ASIA EVENTS

A fruitful meeting was held between Miss Tanusha Muniandy, Chief executive Officer of Recruai Asia Events. This meeting was chaired by UMKI Deputy Director (Marketing) Assoc.Prof. Ts. Dr Nik Zulkarnaen and also assisted by Dr. Mohammed Aurifullah, Regional Representative of India. A few potential engagement were discussed.

		Maka Street, Bina Intermedial Education Center II, Palua	Level 8 MQF (Bachelor Degree)
		Open Secondary School Examinations, National Institute of Open Schooling (previously known as National Open School)	Level 8 MQF (Bachelor Degree)
46	Indonesia	Sekolah Sekolah Menengah Umum (SMU) 3 / Sekolah Sekolah Menengah Atas (SMA) / Sekolah Sekolah Menengah Keparalel (SMK) / Sekolah Madrasah Aliyah (SMA) tahun 2014 dan sebelumnya dengan grid parata 6 - 10	Foundation, Level 3 MQF (Certificate) or Level 4 MQF (Diploma)
		Sekolah Sekolah Menengah Umum (SMU) 3 / Sekolah Sekolah Menengah Atas (SMA) / Sekolah Sekolah Menengah Keparalel (SMK) / Sekolah Madrasah Aliyah (SMA) tahun 2014 dan sebelumnya dengan grid parata 6 - 10	Level 8 MQF (Bachelor Degree)
		Sekolah Sekolah Menengah Umum (SMU) 3 / Sekolah Sekolah Menengah Atas (SMA) / Sekolah Sekolah Menengah Keparalel (SMK) / Sekolah Madrasah Aliyah (SMA) tahun 2014 dan sebelumnya dengan grid parata 10 - 11	Foundation, Level 2 MQF (Certificate) or Level 4 MQF (Diploma)
		Sekolah Sekolah Menengah Umum (SMU) 3 / Sekolah Sekolah Menengah Atas (SMA) / Sekolah Sekolah Menengah Keparalel (SMK) / Sekolah Madrasah Aliyah (SMA) tahun 2014 dan sebelumnya dengan grid parata 60 - 100	Level 8 MQF (Bachelor Degree)
		Sekolah Madrasah Menengah Program Paket C / Certificate Pendidikan Pendidikan Program Package C (SMA) tahun 2014 dan sebelumnya dengan grid parata 10 - 11	Foundation, Level 3 MQF (Certificate) or Level 4 MQF (Diploma)

05 SEPTEMBER 2023 | MARKETING PLANNING WITH ALUMNI AMBASSADOR - DR. ARHAM MUNCHTAR ACHMAD BAHAR

UMKI successfully initiated a productive meeting with alumni ambassador Dr. Arham Muchtar. The primary agenda of the meeting involved introducing UMK's comprehensive range of undergraduate and postgraduate programs, accompanied by preliminary discussions regarding potential collaborations with Indonesia educational institutions for undergraduate and postgraduate programs and also mobility programs. Leading the discussion was UMKI Deputy Director (Marketing) Assoc. Prof. Ts. Dr. Nik Zulkarnaen, supported by Deputy Director (Internalisation) Dr. Nurul Akmar and Mdm Tuan Azma, UMKI marketing staff. This promising interaction lays the foundation for a mutually beneficial partnership aimed at attracting aspiring international students to pursue their higher education journey at UMK.

05 SEPTEMBER 2023 | MEETING WITH HK HAIBIN EDUCATION GROUP LIMITED

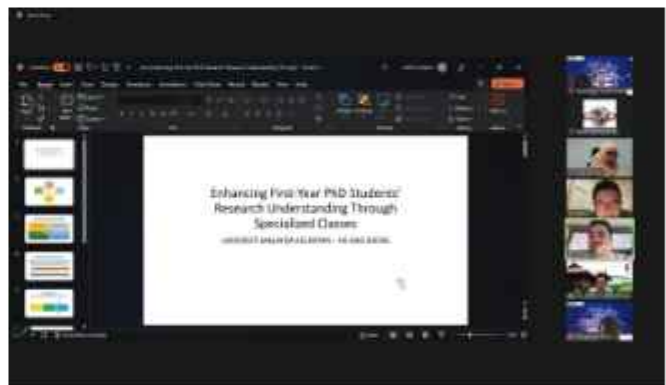
A fruitful discussion was held between HK Haibin Education Group Limited and UMK International to collaborate in undergraduate programs. The meeting was chaired by UMKI Director Assoc. Prof. Dr. Ng Siew Foen, Deputy Director (Marketing) Assoc. Prof. Ts. Dr. Nik Zulkarnaen and assisted by Miss Chua Hui Wen, Regional Representative of China and Mongolia.



In the afternoon, another session of discussion chaired by Prof. Dr. Nik Maheran binti Nik Muhammad with the Chairman of HK Haibin Education Group Limited, Mr. Hu Haibin and his assistant, Mr. San Tu, to discuss the challenges faced by the China postgraduate students. UMK is committed to resolving these issues, enhancing the overall experience and prospects for our postgraduate students. The discussion also explored the opportunities to promote UMK's 2+2 undergraduate program among Chinese students in China. We aspire to establish UMK as a preferred choice for undergraduate education among Chinese students through this collaboration.

06 SEPTEMBER 2023 | MEETING WITH HK GAOSHENG

A fruitful discussion was held between HK Gaosheng and UMK International to collaborate and enhance postgraduate programs. The meeting was chaired by UMKI Deputy Director Assoc. Prof. Ts. Dr. Nik Zulkarnaen and assisted by Miss Chua Hui Wen, Regional Representative of China and Mongolia, Madam Tuan Azma, UMKI marketing staff and Miss Nurairfani.



We look forward to successful collaboration in bringing more international students to UMK.



06 SEPTEMBER 2023 | DISCUSSION WITH FUWEN INTERNATIONAL EDUCATION.

A fruitful discussion was held between Mr. Gabriel You, President and assist by Miss Amanda and UMK International. The meeting was chaired by Assoc. Prof. Dr. Ng Siew Foen, Director of UMK International, assisted by Deputy Director Assoc. Prof. Ts. Dr. Nik Zulkarnaen, Miss Chua Hui Wen, Regional Representative of China and Mongolia, Madam Tuan Azma, UMKI marketing staff and Miss Nurairfani.

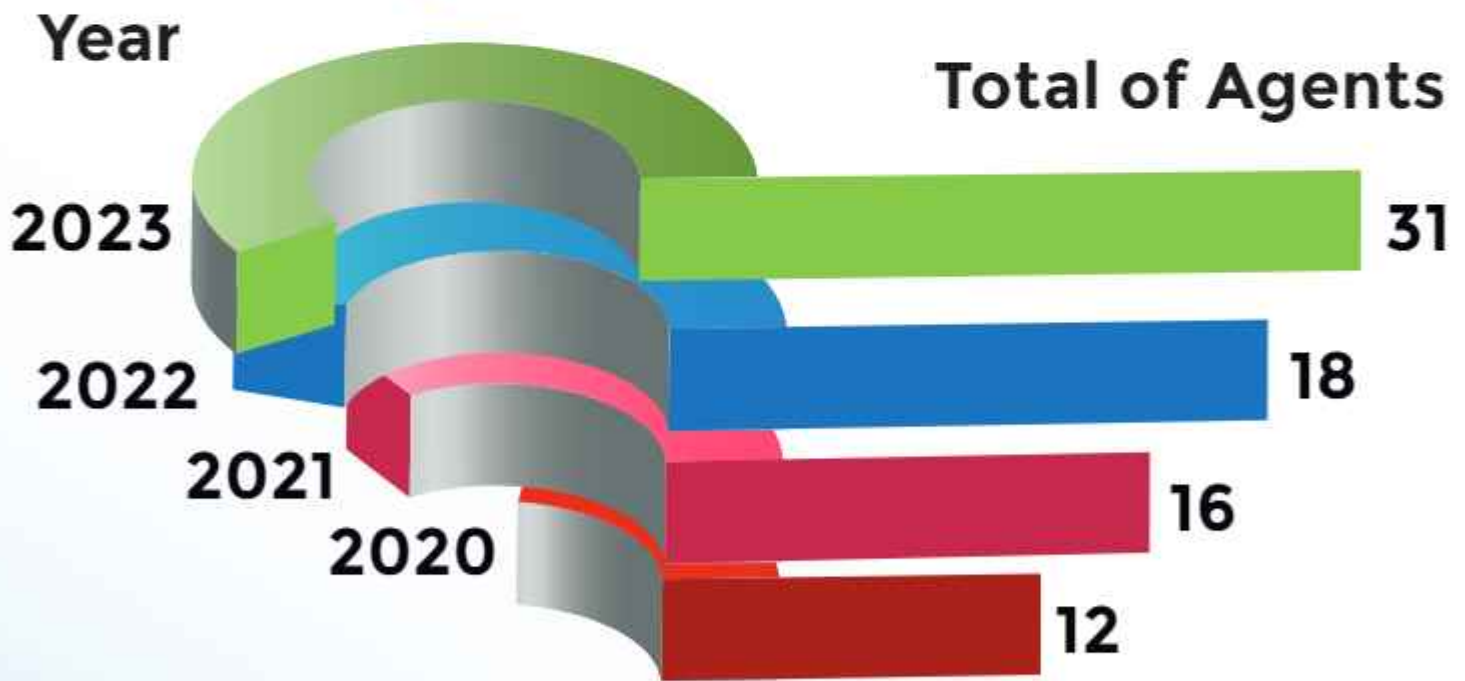
We look forward to successful collaboration in bringing more international students to UMK.

13 SEPTEMBER 2023 | DISCUSSION WITH STUDENT ALUMNI AGENT



A fruitful discussion was held between Dr Abubakar Abdulkarim(Abu-hassan Kyari),and UMK International. The meeting was assisted by Deputy Director Assoc. Prof. Ts. Dr Nik Zulkarnaen, Madam Tuan Azma, UMKI marketing staff. We look forward to successful collaboration in bringing more international students to UMK.

PROMOTION : AGENT RECRUITMENT



The Number Of Agents Recruited From 2020 To 2023

TOTAL NUMBER OF AGENTS = 77

INTERNATIONALISATION & MOBILITY



- Internationalisation Activities
- Mobility Program
- Summer Camp Renper 2023



03 JULY 2023 | COLLABORATION BETWEEN UNIVERSITI MALAYSIA KELANTAN (UMK) AND JIANGXI INSTITUTE OF FASHION TECHNOLOGY (JIFT)

We are pleased to welcome the President of Jiangxi Institute of Fashion Technology (JIFT), China, Prof. Dr. Xue Jiabao and his team to UMK. The purpose of the visit was to sign an MoU with UMK to enhance the cooperation between the two universities especially in the fashion industry. During the visit, Prof. Dr. Xue Jiabao was accompanied by Prof. Liu Youfa, Dean of the Department of International Exchange, Prof. Dr. Zou Xiaochun, Dean of School of Humanities, and Ms. Li Jinyan.

A discussion was held with the Faculty of Creative Technology and Heritage (FTKW), led by Dr Hanisa binti Hassan, the Dean of FTKW and her team. It revolved around the students and staff exchange activities and the promotion of Master of Innovation and Design (Coursework) to JIFT. The discussion was assisted by UMK, Assoc. Prof. Dr. Ng Siew Foen, Director of International Office, UMK, Dr. Nurul Akmar binti Che Zaudin, Deputy Director (Internationalisation) of International Office, Ms Chua Hui Wen, Regional Representative (China and Mongolia) of International Office, UMK. The delegates from JIFT visited the fashion studio at FTKW as well as Teniat, Chancellery office and the library. In addition, Prof. Dr. Xue Jiabao and his team also met up with the JIFT staff, who are currently doing their post-graduate program in UMK.

03 AUGUST 2023 | COLLABORATION BETWEEN UNIVERSITI MALAYSIA KELANTAN (UMK) AND FIJI'S UNIVERSITIES

A productive meeting took place at Le Meridien Kuala Lumpur between UMK and the the Fiji Counsellor from Jakarta, arranged by Mr. Soon Koi Voon from Endeavour, Pte Ltd. UMK was presented by the Deputy Vice Chancellor for Academic & International, Prof. Dr Nik Maheran and UMK International Director, Assoc. Prof.



Dr Ng Siew Foen. During the meeting, Counsellor Issac Grace provided valuable insights into Fiji's strengths and the current needs of its people. He expressed a desire to foster collaborations between Fiji's universities and UMK in the fields of entrepreneurship, tourism & hospitality, sustainability, and climate issues. Both parties agreed that the next step should be organizing a U2U meeting to solidify future collaborations.



07 JULY 2023 | VIRTUAL INITIATION MEETING BETWEEN UNIVERSITI MALAYSIA KELANTAN (UMK) AND UNIVERSITAS CIPUTRA SURABAYA, INDONESIA

A virtual initiation meeting was held between Universiti Malaysia Kelantan (UMK) and Universitas Ciputra Surabaya (UCS) via Zoom Meeting. UMK International, Faculty of Entrepreneurship and Business (FKP) and Malaysian Graduate School of Entrepreneurship and Business (MGSEB) represented UMK in this meeting. A very thorough discussion was exchanged between both parties regarding academic and mobility programs for undergrad and postgrad student. At the end of the meeting, both universities have agreed to proceed with Memorandum of Understanding (MoU) in which MGSEB will be taking charge. Hopefully there will be more potential collaboration in the future between UCS and other faculties in UMK.



04 JULY 2023 | OPENING EVENT OF CREDITED MOBILITY PROGRAMME BY FACULTY OF VETERINARY MEDICINE

UMKI is wholeheartedly welcoming the students from A'Sharqiyah University, Oman to Kota Bharu, Kelantan, Malaysia! We are glad to share the exciting news of the arrival of 29 students from A'Sharqiyah University, Oman to Universiti Malaysia Kelantan, Kampus Kota for two months credited mobility program, organized and hosted by Faculty of Veterinary Medicine, UMK.

UMKI had received the invitation to the opening of the programme on the 4th of July 2023. The event was attended by Associate Prof. Dr. Ng Siew Foen, Director of UMKI, Dr. Nurul Akmar Binti Che Zaudin, Deputy Director (Internationalisation), Dr. Intan Noor Aina Kamarulzaman, Mobility Coordinator for FPV, Assistant Prof. Dr. Qais Al- Rawahi, Head of Department, Veterinary Medicine College of Applied Sciences, A'Syarqiyah University, and other lecturers and students from FPV and A'Syarqiyah University.

12 - 13 JULY 2023 | VISIT FROM UNIVERSITAS NEGERI PADANG TO UNIVERSITI MALAYSIA KELANTAN

UMK had received a courtesy visit from Vice Dean of Faculty of Economics, Universitas Negeri Padang (UNP), Indonesia, Dr Abror and his team for two days. The delegation visited UMK Bachok Campus on the first day and had a chance to explore the campus area. A collaboration meeting between UNP delegation and Faculty of Entrepreneurship and Business (FKP) was held on the second day in FKP Meeting Room, UMK City Campus, chaired by FKP dean, Associate Prof. Ts. Dr. Zailani bin Abdullah. It was a



fruitful discussion where both parties had agreed on various area of collaborations. The delegation also paid a visit to UMK International office on the same day, welcomed by UMKI Director, Associate Prof. Dr. Ng Siew Foen. Thank you UNP for visiting UMK. It was an absolute pleasure hosting your visit and we are looking forward to more exciting activities and programmes between UMK and UNP!



03 AUGUST 2023 | A VISIT FROM PRINCE OF SONGKHLA UNIVERSITY

Warmest welcome to the delegates of Prince Songkhla University (PSU), Pattani Campus to UMK International! It was our greatest pleasure to meet and greet Dr. Warapark Maithreephun, Assistant President for Research and Social Mission, Prof. Dr. Farok bin Zakaria, Senior Expert of the Language Centre, and Ms. Thantawan Arparattanakhun, Head of Language Centre from PSU. We had a wonderful meeting, filled up with useful information and future plans to strengthen UMK-PSU relationship. It was also a momentous opportunity for us to be able to meet Prof. Dr. Farok, who was the UMKI director in 2015-2016. Thank you, Prof. Dr Farok and PSU delegates, for visiting us here! Wishing for a stronger and greater bond between UMK and PSU in the future!

30 AUGUST 2023 | COLLABORATIONS WITH BEM DIRECTOR

Having the opportunity to meet up with YBhg. Dato' Haji Shushilil Azam bin Shuib, the Director of BEM at MOHE was indeed a privilege, as we sought his insights on fostering collaborations in the Middle East. Dato's extensive knowledge has shed light on effective strategies for drawing in a greater number of international students from Middle Eastern nations.



Additionally, our conversation also covered strategies for enhancing UMK's presence and reputation in these countries. Dato, your time and genuine concern for UMK are deeply appreciated, and we wish to express our heartfelt gratitude for your invaluable contributions.



14 SEPTEMBER 2023 | US EMBASSY ENGAGEMENT

Welcome reception in honor of Ms. Grace Choi (Cultural Affairs Officer) and Ms. Nurit Einik (Public Diplomacy Officer) of US Embassy in Malaysia. The Deputy Vice Chancellor of Academic & International & The director of UMK International attended the reception under the invitation of the US Embassy. This reception offered a valuable platform for networking with distinguished guests representing a wide spectrum of local and international agencies.

MOBILITY ACTIVITIES



04 - 08 JULY 2023 | UMK-SKRU CULTURAL EXCHANGE MOBILITY PROGRAM

UMK International is proud to be part of the team in organising the outbound mobility program titled "UMK-SKRU Cultural Exchange Mobility Program 2023" which was held in collaboration between Faculty of Creative Technology & Heritage (FTKW) and Faculty of Fine Arts, Songkhla Rajabhat University, Thailand on 4-8 July 2023. Dr. Kani Sripaoraya, Regional Representative (Thailand, Indo-China, Cambodia, Myanmar & Laos) of UMK International which is also the Senior Lecturer of FTKW has led the program successfully. Bravo to FTKW and Faculty of Fine Arts, Songkhla Rajabhat University for the impactful program. The involved lecturers were Assoc Prof. Dr. Raja Iskandar bin Raja Halid and Assoc. Prof. Khairil Anwar

Dean bin Kamarudin from performing arts elective. The purposes of this program are to create networking on academic collaboration on Thai and Malaysian dance and music with students and lecturers. At the end of this program, five performances were rendered:

- Music showcase by UMK music lecturers and SKRU music students & music lecturers
- Nora by FTKW students;
- Inang by SKRU students;
- Samalisam by FTKW students;
- Joget by SKRU students;
- Joget Kelantan by UMK & SKRU dance lecturers

Thanks to Songkhla Rajabhat University, especially Faculty of Fine Arts for your collaboration. We are waiting for your trip to FTKW !!



06 SEPTEMBER 2023 | AUSTRALIAN HIGHER EDUCATION INSTITUTIONS FAMILIARIZATION VISIT TO MALAYSIA 2023 (10-11 SEPTEMBER 2023)



UMKI would like to welcome delegates from 7 higher education institutes in Australia through the Australian HEIs Familiarization Visit to Malaysia 2023, a joint venture program between the Department of Foreign Affairs and Trade (DFAT), Education Malaysia Australia (EMA) and Education Malaysian Global Services (EMGS). The objective of the 2-days program is to introduce UMK specifically and the state of Kelantan mainly. The Australian delegates will have the opportunity to experience the unique journey in Ke-

lantan throughout various activities consisting nature trail, heritage trail and food trail. We are looking forward to this exciting program and hopefully could attract the Australian higher education institutions for potential collaborations.

Education Malaysia Australia (EMA) with the cooperation from UMK International held this 2-days tour in Kelantan as a part of a visit with the objective of introducing Malaysia's public universities to the Australian higher education institutions. Hopefully the outcome from this once a year program could develop potential collaborations and exchange program between UMK and various Australian institutions. Looking forward to introduce and explore Kelantan's very own local businesses, foods, cultures and heritages with the delegates in this nature bound journey.





Next destination for the Australian delegates was UMK TRaCe - UMK Tropical Rainforest Research Centre! They delegates had an amazing time experiencing the stunning nature of Tasik Banding and the unique culture of Kelantan such as learning 'Joget' Kelantan and 'batik' colouring. This program was successfully hosted by UMKI, Education Malaysia Global Services (EMGS) and Education Malaysia Australia (EMA). Looking forward to more collaborations with institutions from Australia!





13-16 SEPTEMBER 2023 | THE METAMORPHOSIS BUDDIES JAMBOREE

4 UMK Student Buddies enthusiastically participate in the Metamorphosis Buddies Jamboree 2023, hosted by Universiti Kebangsaan Malaysia (UKM) in Bangi, Selangor. This event gathers student buddies from every public universities in Malaysia, each representing their unique student buddy group. Knowledge and experience sharing is one of the agenda of this program with the sole purpose of bridging the gap between local and international students. Hopefully this jamboree could be an annual event among public universities in the future.



27 SEPTEMBER 2023 | GRAND INTERNATIONAL ACADEMY VISIT

A fruitful discussion was held between Dato' Dr. Wong Say Ho, Chairman of Grand International Academy, Director International Cooperation Manager, Mr. Bui Van Phu (Edward) FPT University, and UMK International for on inbound mobility program from Vietnam. The meeting was chaired by UMKI Director Assoc. Prof. Dr. Ng Siew Foen, Deputy Director (Marketing) Assoc. Prof. Ts. Dr. Nik Zulkarnaen, Dr. Nurul Akmar Binti Che Zaudin Deputy Director (Internationalization), Dr. Kani Sriporaya, Regional Representation of UMK International and assisted by Promotion and Internalization team. We look forward to a successful collaboration in bringing more mobility programs and international students to UMK.



UNIVERSITI
MALAYSIA
KELANTAN

Summer Camp RENPER 2023

REGIONAL NETWORK ON POVERTY ERADICATION

AUGUST 12th - AUGUST 16th 2023 | KELANTAN, MALAYSIA



12 SATURDAY

8:00AM-8:00PM Arrival

8:30PM Ice breaking

13 SUNDAY

8:00AM Breakfast

Visit to Historical, cultural places & small enterprise in Kelantan

- Kg. Laut Mosque, Tumpat
- 'Bekok' Fish Enterprise, Tumpat
- Cultural Centre, Kota Bharu Handicraft Village, Kota Bharu

2:30PM

Lunch
visit to nature, cultural and small/medium enterprise in Kelantan

- Traditional Blacksmith Enterprise (Zaki Purba), Pasir Mas
- Min House Camp
- Stingless bee honey enterprise
- Fireflies watching on a boat ride

10:30PM

Dinner
Rest at UMK City Campus

14 MONDAY

8:00AM Breakfast

Train ride to Dabong, Kelantan
-Experience the magnificent scenery along the trip
-Explore Dabong

2:00PM

Lunch
Bus ride to Jeli, Kelantan
Stop by Lata Renyuk, Jeli
-Local fruits experience

10:00PM

Visit UMK Jeli Campus
Dinner
Rest at UMK Jeli, Kelantan

15 TUESDAY

8:00AM

Breakfast in R. Panjang, Kelantan
Classroom Workshop Session 1 at UMK City Campus
Classroom Workshop Session 2 at UMK City Campus
Traditional food experience at UMK City Campus
-Kelantan traditional food demonstration
-Cook your own lunch

3:30PM

Cultural activities in UMK Bachok Campus
-Learn traditional dancing & musical instruments

Visit UMK Bachok Campus

Explore beaches
-Kemahang Beach, Bachok, Kelantan
-Senok Beach, Bachok, Kelantan

10:30PM

Dinner
Wrap up session
Rest

16 WEDNESDAY

8:00AM - 8:00PM Departure

*This schedule is subjected to changes

TESTIMONIALS



- Ali Mohammad Alghail
- Akua Serwah
- UMK Achievement

Ali Mohammad Alghail

Degree Candidate Faculty of Business and Entrepreneurship

I am currently an undergraduate student studying Accounting with Honors at the Faculty of Business and Entrepreneurship (FKP) at Universiti Malaysia Kelantan (UMK). I specifically choose UMK to pursue my higher education abroad because of its outstanding academic opportunities and the university's robust partnership with ACCA (Association of Chartered Certified Accountants), which makes it the perfect fit for aspiring accountants.

The affiliation between UMK and ACCA significantly elevates the stature of the Accounting program. UMK's unwavering dedication to delivering top-tier education, coupled with its alignment with a globally renowned accounting body, were pivotal factors that influenced my decision to commence my undergraduate studies at this esteemed institution.

Throughout my academic tenure at UMK, I am privileged to experience a learning environment that is not only academically enriching but also supported by a dedicated faculty's experts in their respective fields. The campus, situated in the heart of Kelantan, offers an atmosphere of vibrancy and accessibility, providing students with easy reach to comprehensive resources and facilities.

UMK Kota campus, while not vast in size, stands out for its well-planned and efficiently designed infrastructure. The library, with its organized repository of knowledge, complements the academic journey perfectly. Additionally, the city of Kelantan is renowned for its welcoming and friendly community, both within and outside the campus. The support system at UMK, composed of diligent staff and committed lecturers, has been pivotal in my academic progress. Their unwavering dedication and guidance have significantly contributed to my learning experience.

In conclusion, my decision to embark on my undergraduate studies at UMK remains one of the most rewarding choices I have made. The combination of a globally recognized Accounting program, UMK's strategic city campus, and the unwavering support of the academic community have undoubtedly prepared me for a successful career in Accounting. I extend my sincere gratitude to UMK for furnishing me with an exceptional learning environment and for charting a course of academic excellence in the field of Accounting.



Akua Serwah

PhD Candidate Faculty of Hospitality, Tourism and Wellness

My name is Akua Serwah, a PhD (Hospitality) candidate at the faculty of Hospitality, Tourism and Wellness. I hail from Ghana, West Africa.

Indeed, I made a valuable decision to join UMK academic fraternity when a friend of mine from Ghana who was also a PhD candidate in this noble, renowned university gave me exhilarating news and carefully elucidated the reasons to join the university. In fact, he whipped up my enthusiasm and created the urge in me to study in this august university.

Candidly speaking, when the university admitted me, I was held spellbound the manner with which my supervisors embraced and accepted me as their friend, and the propitious inspirations I received from them. Indubitably, my supervisors demonstrated their professional expertise to me by boosting my morale to begin a PhD in full swing realizing their warmth and eagerness to pave way for my academic prosperity in the university. Though my academic journey had been tortuous, demanding, mind-bending and exciting but those challenges and experiences broadened my horizon and furnished with fortitude and tenacity of purpose. I am radiant with euphoria and happiness to have been given the golden opportunity to study in this university whenever I ponder over all the experiences, knowledge, wisdom and ingenuity which the university has inculcated in me. Actually, I am overwhelmed with the results; I have realized growth and development through the university.

I have also benefited tremendously from the university's library and the staff most especially Mr. Pahmi, Madam Liddeya and Ainal. The team has been helpful and instrumental in making available accurate and current articles and text for my thesis, organizing friendly outing sessions with me and my Ghanaian friend for "Makan Makan" (eat at the restaurant), how lovely it was; the socializing element of the process taught me fraternal values and ways of promoting solidarity and unity in a human society.

In addition, I cannot leave out the international officers on the account of their considerable support and professional backing to me, such as Dr. Angie, Madam Kho and Madam Azma. With candour, I am exceedingly impressed with how they organized their activities which were consciously tailored to support students and aid their academic and professional success.

In a nutshell, I have never regretted being part of the big family of UMK. I would forever cherish the afterglow of this experience. I therefore pledge my staunch allegiance to the university and its endeavours to develop potentials and capabilities of students as often as life permits.
Long live Universiti Malaysia Kelantan! Long live Malaysia!





Universiti Malaysia
KELANTAN

UMKI

UMK INTERNATIONAL

ENTREPRENEURSHIP
is our thrust

Kita #BinaLegasiUMKBersama
#OneUMKOneDream
#NothingIsImpossible

