

**CHAPTER 13**  
**THE FACTORS AFFECTING MUSLIM STUDENTS**  
**OF ISLAMIC BANKING AND FINANCE**  
**ATTITUDE TOWARDS HALAL COSMETIC**  
**PRODUCTS**

*Siti Rohana Mohamad, Siti Sayang Mohamad Basri, Siti Syawanah Suib,  
Sulaima Subli and Syazana Mohd Rosli*

**INTRODUCTION**

The term halal is referring to what is permitted by Islamic law. It is a basic need for Muslims and includes all the materials that are used in everyday mankind's life including cosmetic products. Muslims just want to be ensured that the ingredients, processing, handling, transportation, distribution and types of cosmetic product used are followed the standard of halal compliance. The aspects of halal in the cosmetic and personal care products are not only ingredients, but it includes all kind of processes involved in the production until the product delivery to consumers, product efficacy evaluations and safety. It is very important to know a method to detecting halal and non-halal ingredients. It is critically needed to specify the halal status of any cosmetic product to get a consumer's confidence and protecting the integrity of the halal products. It is very important to know the status of halal of certain products because it might affect the worship and prayers of Muslims. Currently, Muslims are becoming more aware and concerned about non-halal ingredients and the presence of chemical substance in their cosmetic products. They are not only concern for halal certified of the products, but it is also must be wholesome, clean and safe for overall aspects of the production with the Shariah compliance. The issue is becoming an important topic of research because there is a growth