

Readings in
**ISLAMIC
BUSINESS**
AND
ENTREPRENEURSHIP

Readings in

**ISLAMIC BUSINESS AND
ENTREPRENEURSHIP**

The focus of this book is to discuss Islamic Business and Entrepreneurship issues. Among the subjects covered in this book are the following: Islamic business ethics in Small and Medium Enterprises (SMEs), financial management practices and business performance among market traders, halal food industry among entrepreneur, the relationship between Islamic spirituality and entrepreneurship among women entrepreneurs, spending habits of university students, the obstacles that SME owners face when leading change, awareness and comprehension of Islamic financial planning, saving behaviour of UMK students about SSPN-i, factors that influence students' saving behaviour at university, the impact of the Good and Services Tax (GST) on low-income earners, financial literacy and spending habits of students from B40 households, the factors that influence Muslim students attitude towards halal cosmetic

products, the exposure of entrepreneurs' use of cashless tools and the relationship between their use and the realisation of Maqasid Shariah and other significant issues related to Islamic Business and Entrepreneurship.

This book is ideal for general reading and reference at universities, colleges, secondary schools, business and entrepreneurship entities and research institutions specialising in Islamic business and entrepreneurship. This book can also serve as a personal collection for readers, as the information contained within is extremely valuable and difficult to obtain through other sources of information. Based on the titles of the chapters contained in this book, it is hoped that readers will be able to take lessons in enhancing their knowledge by benefiting from current issues and current trends in Islamic business and entrepreneurship development.

Readings in
**ISLAMIC
BUSINESS**
AND
ENTREPRENEURSHIP



*Entrepreneurship
is Our Thrust*

press.umk.edu.my f Penerbit UMK umkpress penerbit@umk.edu.my



Editors
Mohd Zulkifli Muhammad
Azwan Abdullah
Farah Hanan Muhamad