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MALAYSIA
KELANTAN



The New Role of E-commerce Operation Management and Sustainability

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PREFACE

The FKP Undergraduate Colloquium 2022/2023 was held in as virtual on 30 January 2023 at Campus Kota, Universiti Malaysia Kelantan. It was a delightful event with all the final year undergraduate student participants had many fruitful discussions and exchanges that contributed to the success of the colloquium.

The main objective of the colloquium with the theme “5th Multidisciplinary Research on the Entrepreneurship and Business Colloquium 2022/2023” is to be a platform for students to present and publish their works as well as to share their research progress with their colleagues and experts. 18 papers for the field of E-commerce Operation Management and Sustainability from the Logistics and Distributive Trade students were presented during the colloquium.

All in all, the FKP Undergraduate Colloquium 2022/2023 was very successful. The editors would like to express gratitude to all participants and the committees that have helped in ensuring the smooth sailing of making the colloquium into a reality.

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