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Innovation of Businesses, and Digitalization during Covid-19 Pandemic

Proceedings of The International Conference on Business and Technology (ICBT 2021)

Editors: [Bahaaeddin Alareeni](#), [Allam Hamdan](#)

Recent research on Innovation of Businesses, and Digitalization during Covid-19 Pandemic

Addresses the importance and impact of modern technology and entrepreneurship on business development

Proceedings of the International Conference on Business and Technology held in Istanbul, Turkey on 6-7 November, 2021

Part of the book series: [Lecture Notes in Networks and Systems](#) (LNNS, volume 488)

Conference series link(s): [ICBT: International Conference on Business and Technology](#)

8594 Accesses | **2** Citations | **1** Altmetric

Conference proceedings info: ICBT 2021.

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About this book

This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business & Technology (EMABT), held in Istanbul, between 06–07 November 2021.

In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process.

The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge

management, entrepreneurship, and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM, operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, innovation, legal issues, business ethics, and firm
gerial accounting and firm financial affairs, non-traditional research, and creative methodologies.

These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate.

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Keywords

Data Sciences Advanced Computing

Entrepreneurship Innovation

Business Improvement ICBT

ICBT2021

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Bibliographic Information

Book Title	Book Subtitle	Editors
Innovation of Businesses, and Digitalization during Covid-19 Pandemic	Proceedings of The International Conference on Business and Technology (ICBT 2021)	Bahaaeddin Alareeni, Allam Hamdan

Series Title	DOI	Publisher
Lecture Notes in Networks and Systems	https://doi.org/10.1007/978-3-031-08090-6	Springer Cham

eBook Packages	Copyright Information	Softcover ISBN
Engineering, Engineering (R0)	The Editor(s) (if applicable) and The Author(s), under exclusive license to Springer Nature	978-3-031-08089-0 Published: 08 July 2022

Switzerland AG
2023

eBook ISBN	Series ISSN	Series E-ISSN
978-3-031-08090-6	2367-3370	2367-3389
Published: 07 July 2022		

Edition Number	Number of Pages	Number of Illustrations
1	XV, 1046	67 b/w illustrations, 122 illustrations in colour

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