

## THE BEAUTY OF BUNGA BINTANG HYPNOTIC AT ROYAL TOWN, PEKAN PAHANG.

**Farah Amirah Kasimi**

Faculty of Architecture and Ekistics, Universiti Malaysia Kelantan,  
Bachok Campus, 16300, Bachok, Kelantan, Malaysia  
[farahamirahkasimi@gmail.com](mailto:farahamirahkasimi@gmail.com)

**Ramly Hasan, Wan Azlina Wan Ismail, Nor Hamizah Hamid, Yeo Lee Bak, Nor Diana Aziz**

Faculty of Architecture and Ekistics  
[ramly.h@umk.edu.my](mailto:ramly.h@umk.edu.my), [azlina@umk.edu.my](mailto:azlina@umk.edu.my), [norhamizah@umk.edu.my](mailto:norhamizah@umk.edu.my),  
[yeoleebak@umk.edu.my](mailto:yeoleebak@umk.edu.my), [dianaaziz@uitm.edu.my](mailto:dianaaziz@uitm.edu.my)

**Highlights:** The product innovation sculpture name is 'Bunga Bintang Hypnotic' proposed to locate at Royal Town Pekan, Pahang. The uniqueness of the sculpture can provide a sense of welcome when visitors are visiting it. It can act as a landmark, recreational activity gathering space and Instagram-able place. The form of the sculpture was inspired by the motif 'Bunga Bintang Tenun', such as the dress Pahang Royal to show the local identity of a Royal Town. The iconic sculpture may strengthen social bonds and attracting tourists and local communities to visit the space. This sculpture creates a full spectrum of light at night and becomes a cultural node of interest.

**Key words:** *Sculpture, Bunga Bintang, attraction, recreation, tourists, Digital HFTS.*

### Introduction

Bunga Bintang Hypnotic is a new iconic structure in the Royal Town, Pekan Pahang a central focal point for social and attraction. Tourists and local communities can explore relaxation and sometimes can control the standard operating procedure for visitors. The sculpture provides sound free can detect from digital HFTS (Hand, Face, Temperature Control and Social Distance technologies), a standard operating procedure to control such as social distance, temperature control, face mask, and hand sanitiser. The material is recycled, safe and of high quality. The Bunga Bintang Hypnotic sculpture membrane system, practically and aesthetically, and its adaptability and multipurpose performance will allow it to be used as a social centre in the public realm. Since it faces up to the central plaza, the site is significant, which has a museum with water elements, maximising the user's experience.

Besides that, the sculpture Bunga Bintang Hypnotic has three design principles applied to the innovation: a relaxing area, sense of identity, and Digital HFTS. At night, this sculpture has colourful lighting and is very beautiful and gives a sense of relaxation for people. The sculpture roof is combined from a pergola design that provides shelter. The motif design is joined hand with the effort of 'Tenun', motif flora the royal 'tenun', lighting colourful at night attraction local, community and tourist, bring to the memorial the value a traditional commemoration of the symbolic heritage of the dress Royal Pahang. The sculpture explicitly designed to show the identity of Pahang in Pekan Royal Town. This iconic sculpture with the element motif of 'tenun', bring a sense of identity to the place. This Bunga Bintang Hypnotic provides an intriguing and memorable moment to those who visit the Pekan Royal Town, and visitors can scan the QR code to know its history. Besides, it is suitable for recreational uses as well. The element material used meranti wood, chengal wood, waterproof concrete, LED Sign Controller, aluminium, Volt Magazine dan PCB (Electronics). The material is high quality and safe for the environment. Overall height is about 17000mm, and the length is about 1600mm.

This innovation not only has an aesthetic influence but also benefits local communities and tourists in safety aspects. This sculpture also gives control settings to comply with SOP rules set by the government. The local authorities or government can adopt this design elsewhere, like a plaza or park, to monitor the safety of the people with advanced technologies and enhance the place identity. This innovation integrated social media to advertise the uniqueness of the Bunga Bintang Hypnotic sculpture. The viewer only needs to scan the QR code and browse the page to see the content and information about Bunga Bintang Hypnotic, including news, history, and other details.

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