



UNIVERSITI
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KELANTAN



CRI 2021
CARNIVAL OF RESEARCH AND INNOVATION
VIRTUAL INTERNATIONAL EDITION

e-PROCEEDING

CARNIVAL OF
RESEARCH & INNOVATION
(CRI 2021)
VIRTUAL INTERNATIONAL EDITION

In conjunction with



INTELLIGENT 2021
POLITEKNIK KOTA BHARU

I N T E R N A T I O N A L
VIRTUAL INNOVATION CHALLENGE
(INTELLIGENT2021)

&



CREATIVE INNOVATION CARNIVAL
(CIC) 2021

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Highlights: Writer Booster is an academic writing that combines the cloud-based collaborative writing environment concept and the important principle of time management for academic writing purposes. The platform enables the users such as academicians, young researchers, undergraduate and graduate students to improve their academic writing from the online coaching, feedback, monitoring, and evaluation system. The ability of the platform to store information on the users' writing activity and output also provide the administrators (e.g., the management of a faculty or university and supervisors) to have an informative report that is useful for performance management and culture of excellence in academic writing.

Key words: *Academic writing; time management; cloud computing; collaborative; crowdsourcing.*

Introduction

Writer Booster is an academic writing that applies the cloud-based collaborative writing environment concept and the important principle of time management to elevate academic writing and foster the culture of excellence among the intended users. These objectives are vital in meeting the current demand in the academia world and the transformation of future learning process due to the rapid development in information technology, particularly in niche area of teaching and learning.

For example, writing for publication becomes more challenging as academic writers need to consistently update their knowledge and skills due to the increasingly complex but interesting projects in their fields (Casanave, 2019). Given the progressively significant role of information and communication technologies as the driver of global educational reform (Saltman & Means, 2018) and the challenges in academic writing, there is a need to invent a system that can help and boost academic writers in their writing activity.

Originality of The Innovation

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