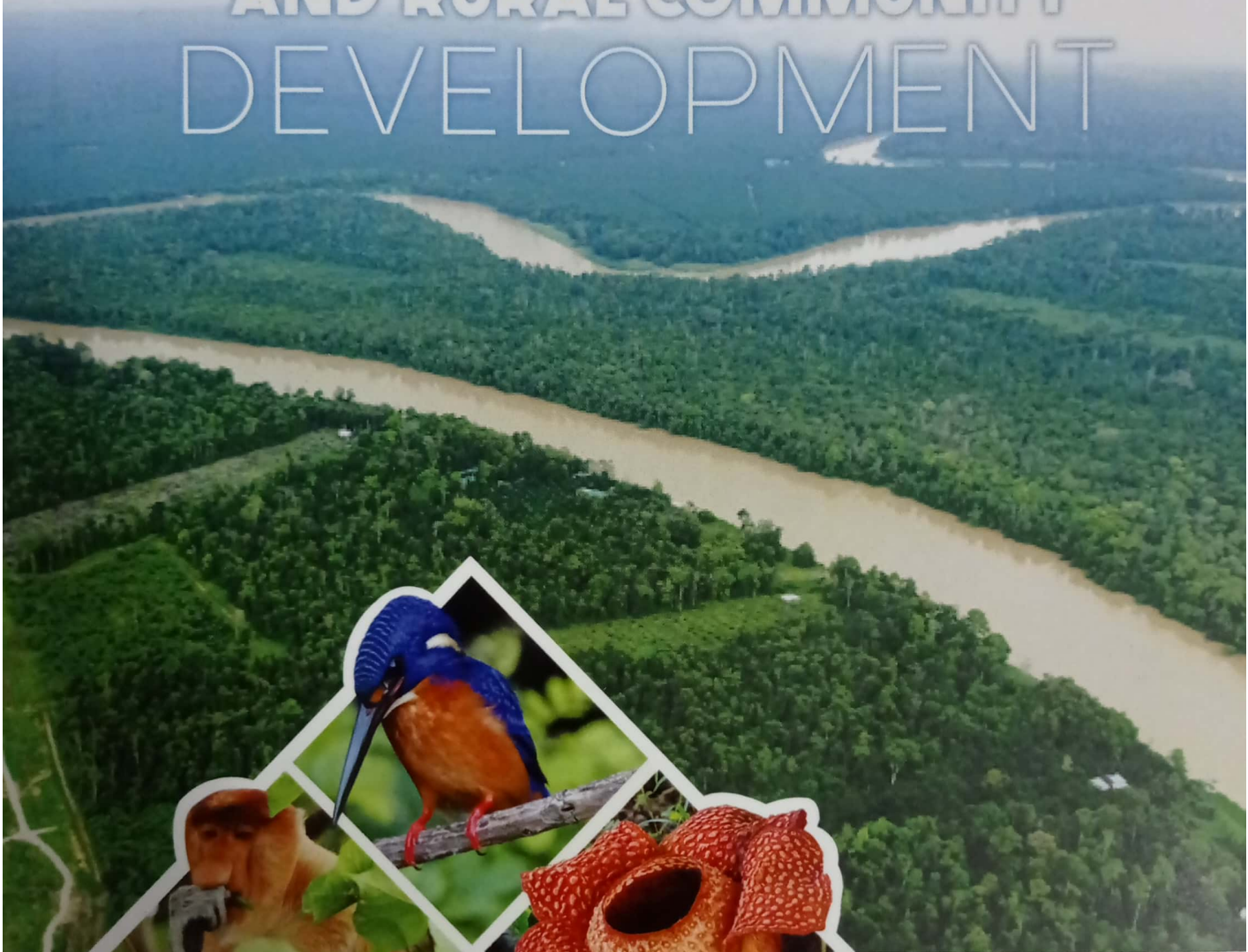


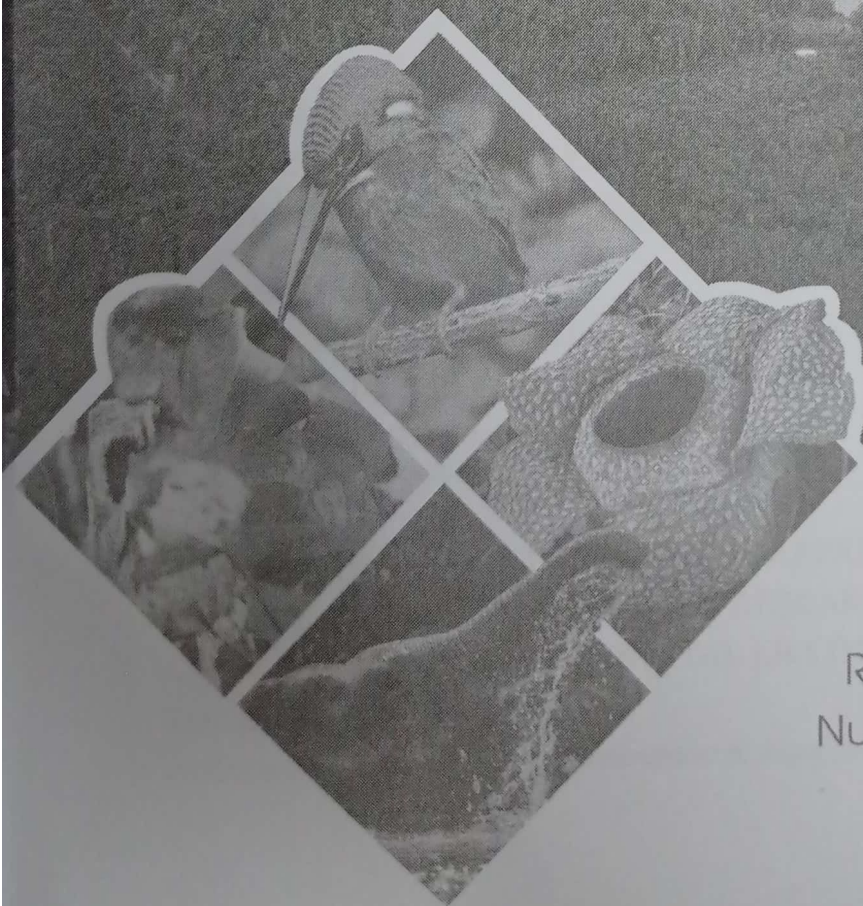
ECOTOURISM

AND RURAL COMMUNITY DEVELOPMENT



Editors :
Velan Kunjuraman
Roslizawati Che Aziz
Nurzehan Abu Bakar

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CONCLUSION

*VELAN KUNJURAMAN, ROSLIZAWATI CHE AZIZ
& NURZEHAN ABU BAKAR*

In principle, this book has gone some way towards enhancing our understanding of the basic concepts of research paradigms using available literature, which emphasizes the importance of research paradigms in ecotourism research and the application of those research paradigms. Meanwhile, based on the previous literature, there are only five research related to rural tourism, ecotourism and rural community development issues that have been done by scholars from Malaysia. With the infancy of studies related to ecotourism and rural community development in Malaysia, these studies enrich the value of ecotourism as a local rural community development tool and enhances the current body of knowledge. Overall, this book strengthens the idea that ecotourism is generally known as a unique endeavour that altered conservation efforts in numerous ways. The idea of fusing conservation and ecotourism aims for benefits for all stakeholders, however as revealed from all chapters, for this to be effective concrete values, thus regulation systems, economic plans as well as evaluation of biological effects must be established and maintained.

On the other hand, based on overall discussion in this book, ecotourism has been recognized as an innovative approach to sustainable and profitable conservation which authors hoped that with further research and refinement ecotourism will grow success. This book also designed to contributes to existing knowledge of how ecotourism contributes to rural community development in their respective countries. This book gathered some empirical findings on related issues regarding ecotourism and rural community development from scholars representing different countries to provide unique interpretations and different perspectives and styles. One of the more significant findings to emerge from this book is that ecotourism is an aspect that incorporates tourism but is specific in nature. There are limitless similarities that exist between ecotourism and tourism such as sustainability, nature being at the forefront in both and an offer to interact with the pristine natural environment.