

# DIGITAL LITERACY ON UMK UNDERGRADUATES' READING AND WRITING SKILLS

▶ Researcher's Name:  
**Noor Syamimie bt Mohd Naw**

📍 Universiti Malaysia Kelantan  
✉ syamimie.mn@umk.edu.my  
☎ 0169218184

Co-Researcher's Name: \_\_\_\_\_

Dr. Suhaida Omar  
Lena Ramamurthy  
Syakirah Shafien

Nik Ahmad Farhan Nik Azim  
Ariezal Afzan Hassan

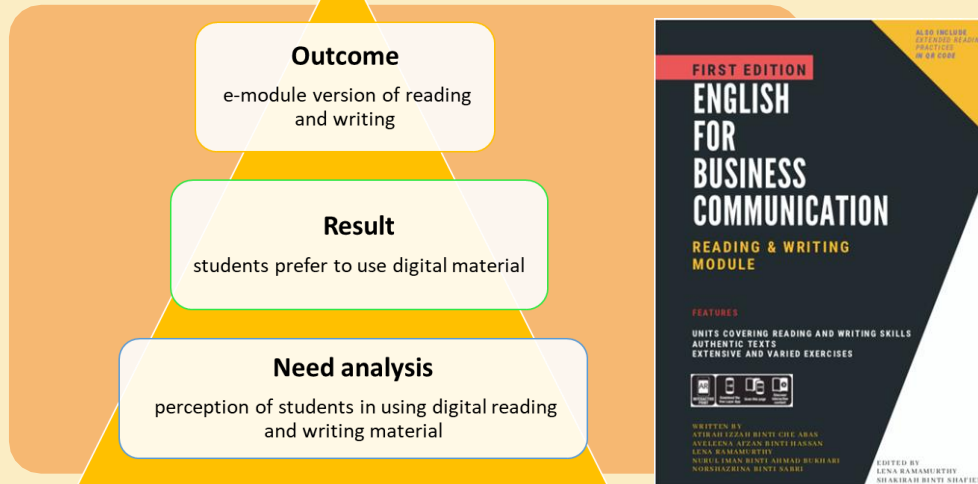
## 01 | INTRODUCTION

The inclusion of technology in language learning has now become a new norm particularly when almost everyone, including students, is using electronic gadget especially during the outbreak of Covid-19. The aim of this project is to identify the students' perceptions on their usage of electronic gadgets in relation to academic reading and writing since they spend a lot of time browsing and reading online and offline the digital reading material (DRM).

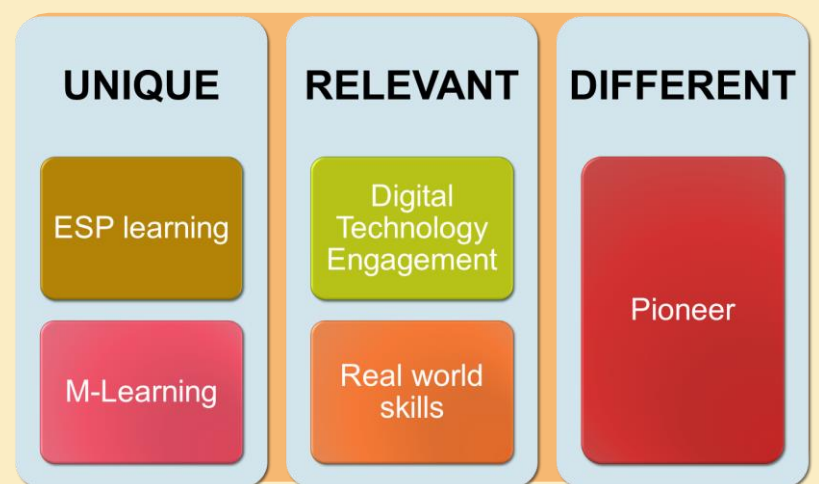
## 02 | PROBLEM STATEMENT

Conventional reading and writing being taught (pen and paper base). This can hamper motivation to learn. We are trying to digitalize reading and writing component in ESL classroom in UMK. Thus we are piloting it through English for business communication course

## 03 | PRODUCT DESCRIPTION

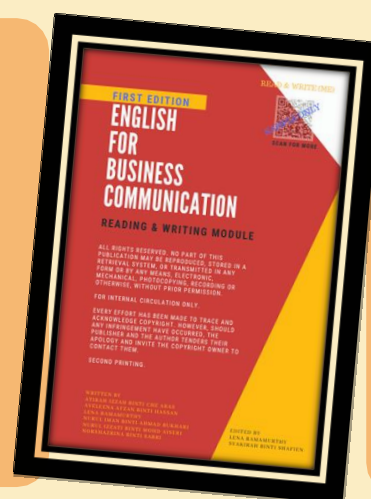


## 04 | NOVELTY



## 05 | INNOVATION IMPACT

- Due to pandemic and correspond with online learning, we have embedded a QR code for the students to scan, so they can access the e-version of the module.
- Transformation of Digital Native to Intensive ICT user



## 06 | COMMERCIALIZATION POTENTIAL

- Been adapted in UBI 2022 Reading and Writing Module.
- E-module (digitalised module for students)

## 07 | IP/PUBLICATION/INDUSTRY

\*IP : CRLY000170009      \*SGJP: UMK.PC/B01.08.11/600-5/2/3      \* Ramamurthy L., Syakirah S., and Mohamad Naw N. S. (2019). Bridging the Gap between Needs Analysis and Material Development in English Reading Writing. EProceedings of the First International Language, Culture and Education Conference 2019. p. 150-160. eISBN 978-967-17258-2-5.