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GREEN SUPPLY CHAIN MANAGEMENT PRACTICES: A LITERATURE REVIEW

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Abstract:

Evidence that green supply chain management is one of the best practices contributing to economic and environmental performance has been acknowledged in the literature. The purpose of this study is to review 100 articles on green supply chain management practices from the year 2000 until the year 2019. A content analysis methodology was employed to classify the articles. Approximately 100 articles on green supply chain management practices were analysed using SPSS 22 to determine the frequency and percentage in the year of study, dimensions of green supply chain management practices, geographical area, and types of methodology. The results show that numerous articles were published in the year 2015, green purchasing is the most common dimension discussed by researchers, the highest publication is in Asia, and the most common research method is empirical (survey/cross-sectional) approach. Supply Chain Management is the top journal publishing articles on green supply chain management practices. The originality of this paper is to systematically review 100 articles on green supply chain management practices using content analysis methodology, which has been overlooked by previous researches. Future studies may analyse types of theory, objectives, and the findings of different articles to get a better picture of green supply chain management practices trend.

Keywords:

Supply Chain Management, Green Supply Chain Management Practices, Systematic Literature Review, Content Analysis.

Introduction

The environmental issues are increasingly outstanding and deserve attention by the manufacturing sector because the world will be facing an extreme climate change in the year